

SALTWATER BOAT ANGLING

ADVERTISING,
SPONSORSHIP
DIGITAL
SOCIAL MEDIA

2021



www.saltwaterboatangling.co.uk

Saltwater Boat Angling is THE only magazine dedicated to boat and kayak angling.

Saltwater Boat Angling delivers a wealth of news, features, advice and insights into some of the best angling spots around the UK and the world.

We deliver features about ports and locations in the UK and have been as far afield as Central America, Africa, Australia, North America and all over Europe in search of the best fishing stories.

As well as the printed magazine Saltwater Boat Angling is available as a digital page turner, has its own YouTube Channel, Facebook Page, Twitter and Instagram feeds.

We deliver content about boat and kayak angling across multiple media platforms each providing a specific way of reaching the thousands of anglers using boats and kayaks across the country and beyond.



**SALTWATER
BOAT ANGLING**

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Contents and Editorial Calendar

The magazine is thoughtfully constructed, catering for all aspects of the boat angling world.

Your Catches is a section for readers to show their catches, Charter Boat reports updates readers on the latest catches from around the coast, features about all aspects of UK boat

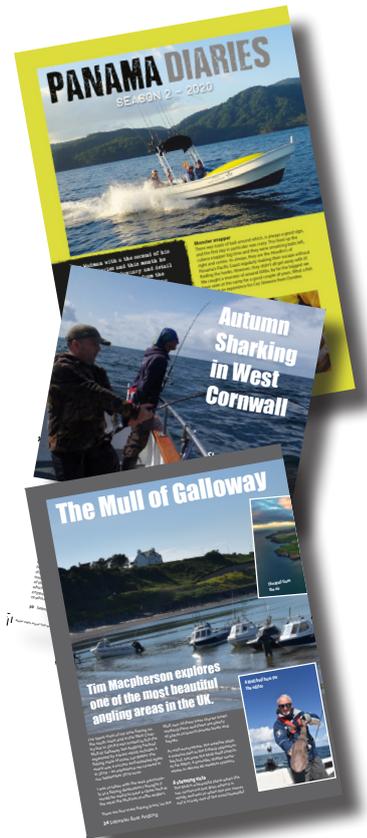
angling, dedicated kayaking features, a section on all the practical aspects of boat ownership, boat reviews and features and reviews on the latest in boat angling tackle.

This in addition to the latest news, views and analysis of the latest political developments affecting

anglers.

The magazine is tightly structured to provide a clear reader journey and we run regular competitions with charter boats and tackle providers.

Plus, an exclusive UK Charter Boat Directory listing all the boats regularly chartering around the UK.



- Regular features include:
- Your Catches
 - Analysis
 - Charter boat round up
 - Wreck Finder
 - Port Focus
 - Kayak angling techniques and tackle
 - Boat reviews
 - Tackle Talk
 - Charter boat directory
 - Events and competitions
 - Practical boating advice
 - Boating Equipment reviews

Writers

We have some of the best, most experienced and brightest anglers contributing to the magazine, a mixture of new and experienced hands bringing, experience, advice and insight from the world of boat angling: Tim Macpherson, Jim Whippy, Kyle Waterhouse, Mark Radcliffe, Liam Faisey, Simon Everett, Des Westmore, John Sherlock, Mike Millman, Jeff Smith, Sam Harris, Steve Murphy, David Mitchell, Sam Wadman, Mike Deacon and many more.



Jim Whippy



Tim Macpherson



Des Westmore



Jeff Smith



Kyle Waterhouse



Simon Everett



John Sherlock



Sam Wadman

Opportunities for promotion

Along with on page advertising, both in printed issues and digital page turners there are other opportunities to engage with our readers: these include competitions, section or page sponsorships, reader offers and online through our website, You Tube videos and social media channels, Facebook, Twitter and Instagram. For more details of what is available contact Tim Porter at Media Shed 020 3475 6814.



Facebook.com/boatanglingmagazine



@SWBoatAngling



SussexAngling



SaltwaterBoatAngling

Circulation Distribution and Readership

Print

We print and distribute copies every month through all good independent magazine retailers. The magazine is available all over the UK. Our pass on readership means we are reaching in excess of 12,000 boat anglers every month.

Subscriptions

Saltwater Boat Angling has substantial subscription base both for print and digital copies. Subscriptions are £35 per year

Online

We distribute digital content through our website at www.saltwaterboatangling.co.uk

and on PocketMags. Access to the online page turner for £2.99. Content is also delivered throughout the month to our Facebook followers and via You Tube.

E Newsletters

We deliver monthly news bulletins with extra

content about all aspects of boat angling.

Videos

We produce, edit and post videos in partnership with many angling organisations – including news, webinars, updates on critical issues, tackle masterclasses and other useful content.

Promotional and Sponsorship costs

	1 Issue	3 Issues	6 Issues	12 Issues
Full Page	£600	£500	£400	£350
Half Page	£400	£370	£325	£250
Quarter page	£250	£230	£210	£150
Classified (PCC)	£25	£22	£18	£15
Digital splash page	£600	£500	£400	£350
E newsletter	£350	£300	£250	£200
Web Banner	£350	£300	£250	£200

Contact for Media Opportunities

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